



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

# CONTRACT

<u>Contract / Revision</u> 1787300 /		<u>Alt Order #</u> 08750926
<u>Product</u> SENATE LDRSHIP FUND		
<u>Contract Dates</u> 07/29/17 - 07/31/17		<u>Estimate #</u> 3669
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 07/27/17 / 07/27/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Main Street Media Group**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WSFA	07/31/17	07/31/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$675.00				
E 2	WSFA	07/31/17	07/31/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$280.00				
E 3	WSFA	07/31/17	07/31/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$790.00				
E 4	WSFA	07/31/17	07/31/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$450.00				
E 5	WSFA	07/31/17	07/31/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$260.00				
E 6	WSFA	07/31/17	07/31/17	American Ninja Warrior	7-9p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	1-----				1	\$675.00				
E 7	WSFA	07/29/17	07/29/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-----1-				1	\$395.00				
E 8	WSFA	07/30/17	07/30/17	WSFA 12 News at Ten - Sun	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-----1				1	\$675.00				
N 9	WSFA	07/30/17	07/30/17	WSFA 12 News at Five-Sun	Su 5-530p		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	-----S				1	\$205.00				
<b>Totals</b>								<b>0.00</b>				<b>9</b>	<b>\$4,405.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1787300 /	08750926

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/29/17 - 07/31/17	SENATE LDRSHIP FUN	3669

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fu	07/27/17 / 07/27/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 - 07/30/17	3	\$1,275.00	(\$191.25)	\$1,083.75
07/31/17 - 07/31/17	6	\$3,130.00	(\$469.50)	\$2,660.50
<b>Totals</b>	<b>9</b>	<b>\$4,405.00</b>	<b>(\$660.75)</b>	<b>\$3,744.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 8750926 TRF# 1787300 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL27/17 17.32  
\*\*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313

ORDER # \_\_\_\_\_ CONTRACT # 8750926 CLASS: NATL. LOCAL REGIONAL  
PRDCT SENATE LDRSHIP FUND EST#3669 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES JUL29/17 JUL31/17 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUL27/17 17.32

REP: REVISED ORDER  
M1 OKD AS LINE 9  
PREVIOUS TTL \$4,200  
REVISED TTL, \$4,405  
\$205 WAS MOVED FROM HDLN: 8656087 DUE TO NA SPOT  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CON CM SENATE LEADERSHIP FUND  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS: M1 OK'D  
MISSED: BONUS  
OFFER: SUN/500P-530P JUL30 30S \$205.00 PLS ADVISE.  
CMT: SPOT WAS NA ON HDL #8656087. OFFERING STP NCIR ON THIS HDL. PLEASE  
CMT: CONFIRM. THANKS, DENICE

CONTRACT TOTAL \$4,405.00  
TOTAL SPOTS 9